

Digital Savings Group Toolkit

Landscape and Feasibility Assessment

March 2021



Assessment Project Scope

Global Communities conducted this assessment between January and March 2021 on behalf of the FAHU Foundation. These slides contain highlights from 11 interviews and 88 survey responses. All additional input and feedback received during the process will be considered as the next phase of the project takes shape.

- **Key questions to understand demand and viability**
 - What resources exist today?
 - Is there sufficient demand?
 - Will organizations be willing to contribute content?
 - How to ensure continuity beyond first year?
- **Validation Project Key Tasks (Q1)**
 - Conduct literature review of current DSG resources
 - Conduct 8-10 interviews with key stakeholders
 - Solicit wider public comment on updated DSG Toolkit concept
 - Present summary findings and recommendations to FAHU board

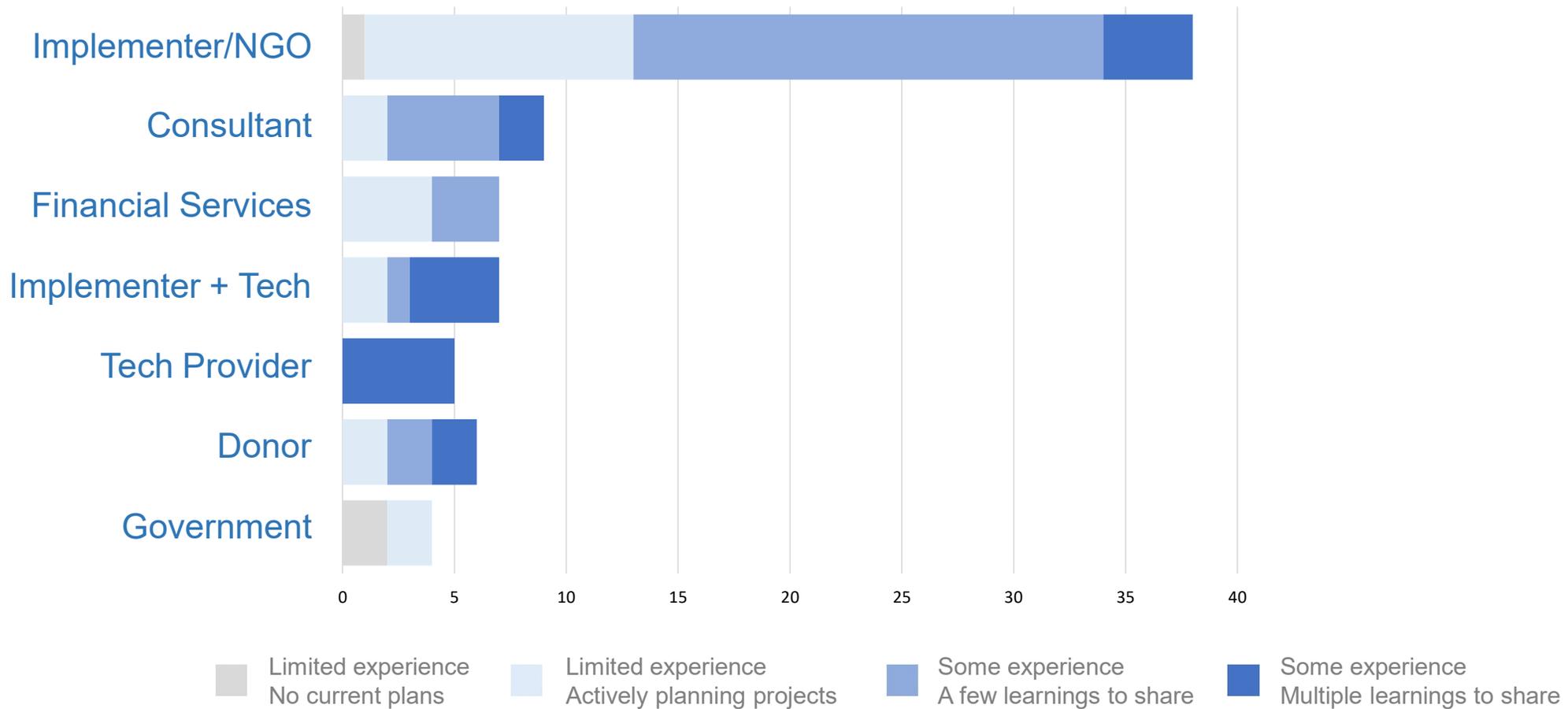
In-Depth Interviews



Key Takeaways from Interviews

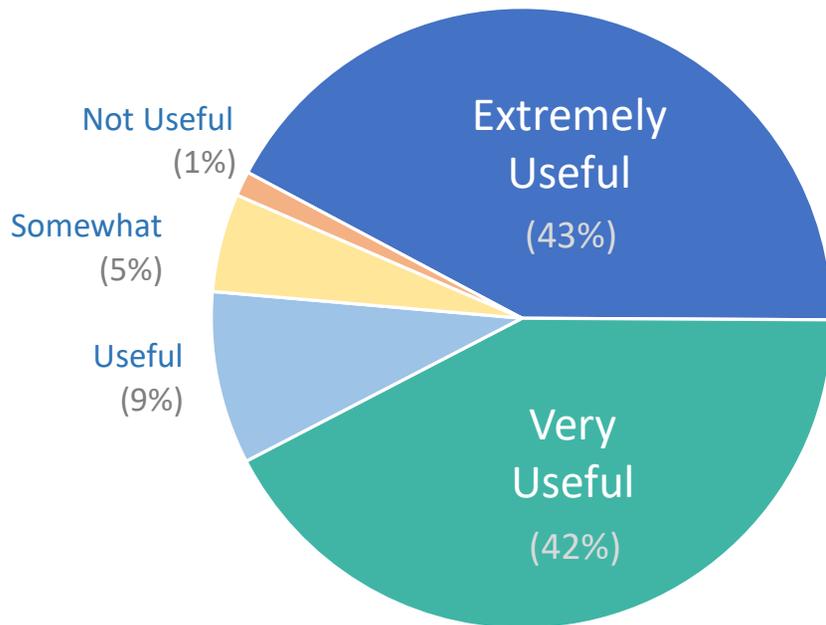
- ✓ Enthusiastic support from all sectors
- ✓ Universal belief that digitization is accelerating rapidly
- ✓ Strong agreement that quality tools are greatly needed and hard to find
- ✓ Biggest demand is for practical real-world tips, briefs, and “how to” guides
- ✓ Strong support for open vendor-neutral approach
- ✓ Avoid consensus-driven committee process (generic and watered down)
- ✓ Needs a great PM for content curation and community engagement
- ✓ Content providers want help with content (interviews, writing, editing)
- ✓ Must have an ongoing commitment to keep content fresh

Online Survey (88 respondents)



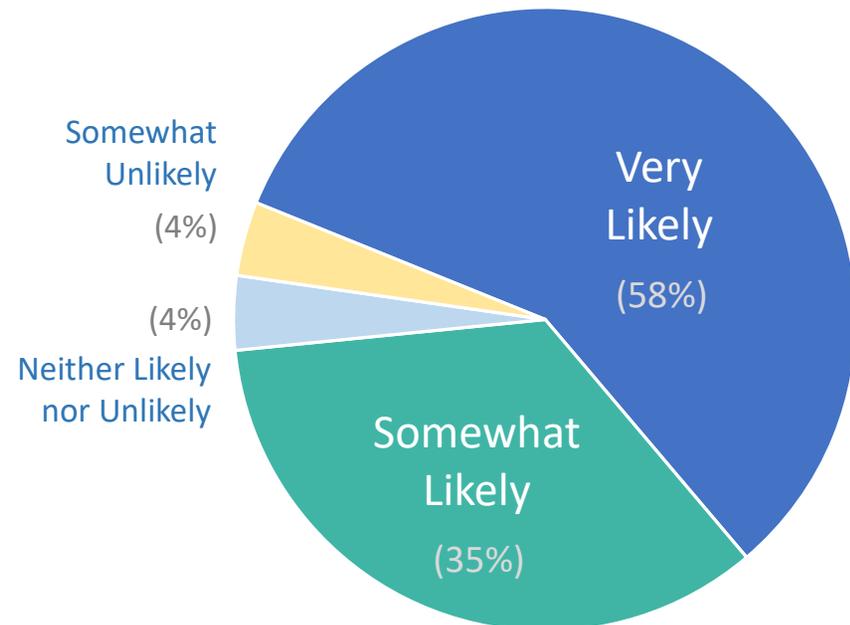
Demand

How Useful Would This Toolkit Be?

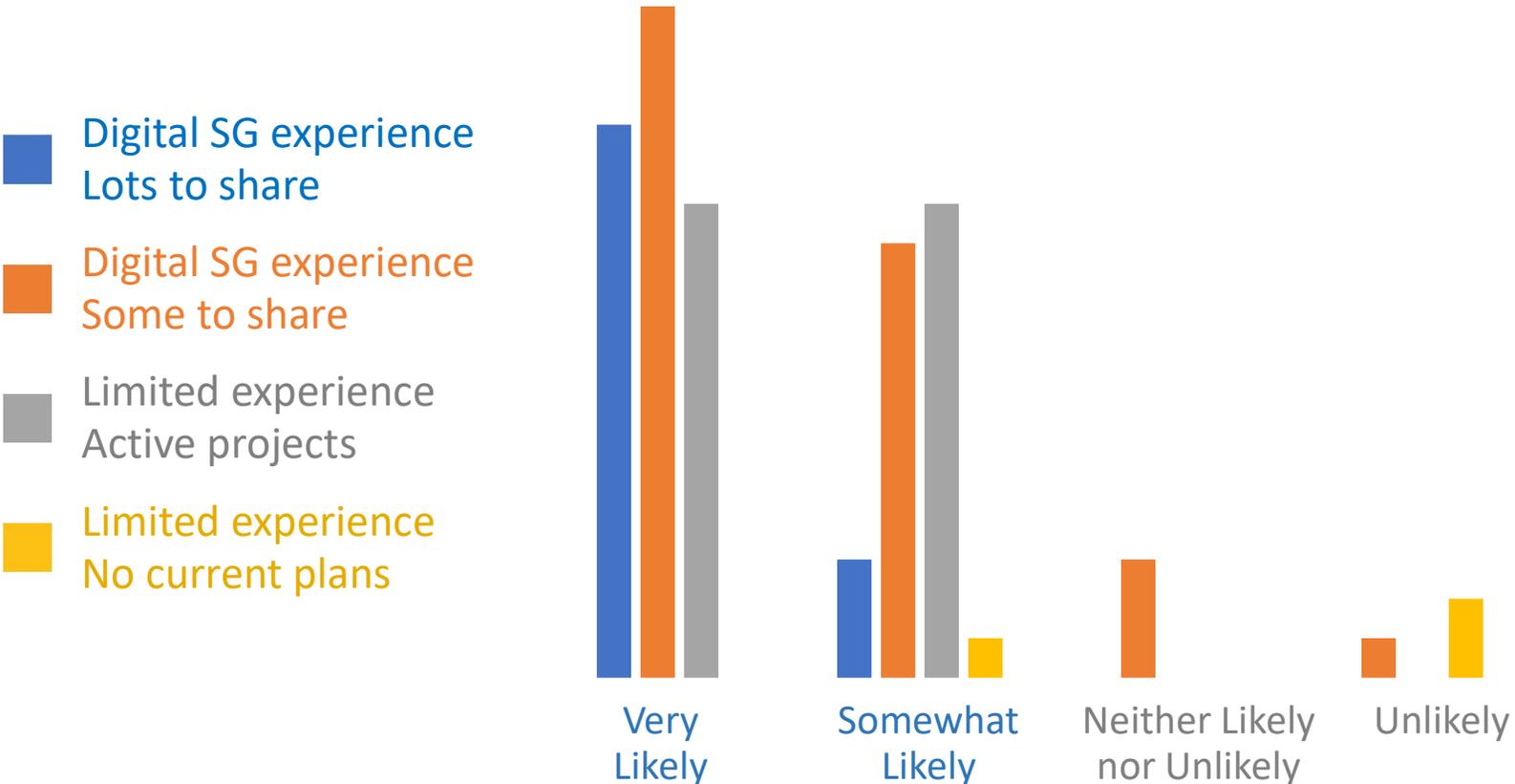


Content

How Likely Are You to Contribute?

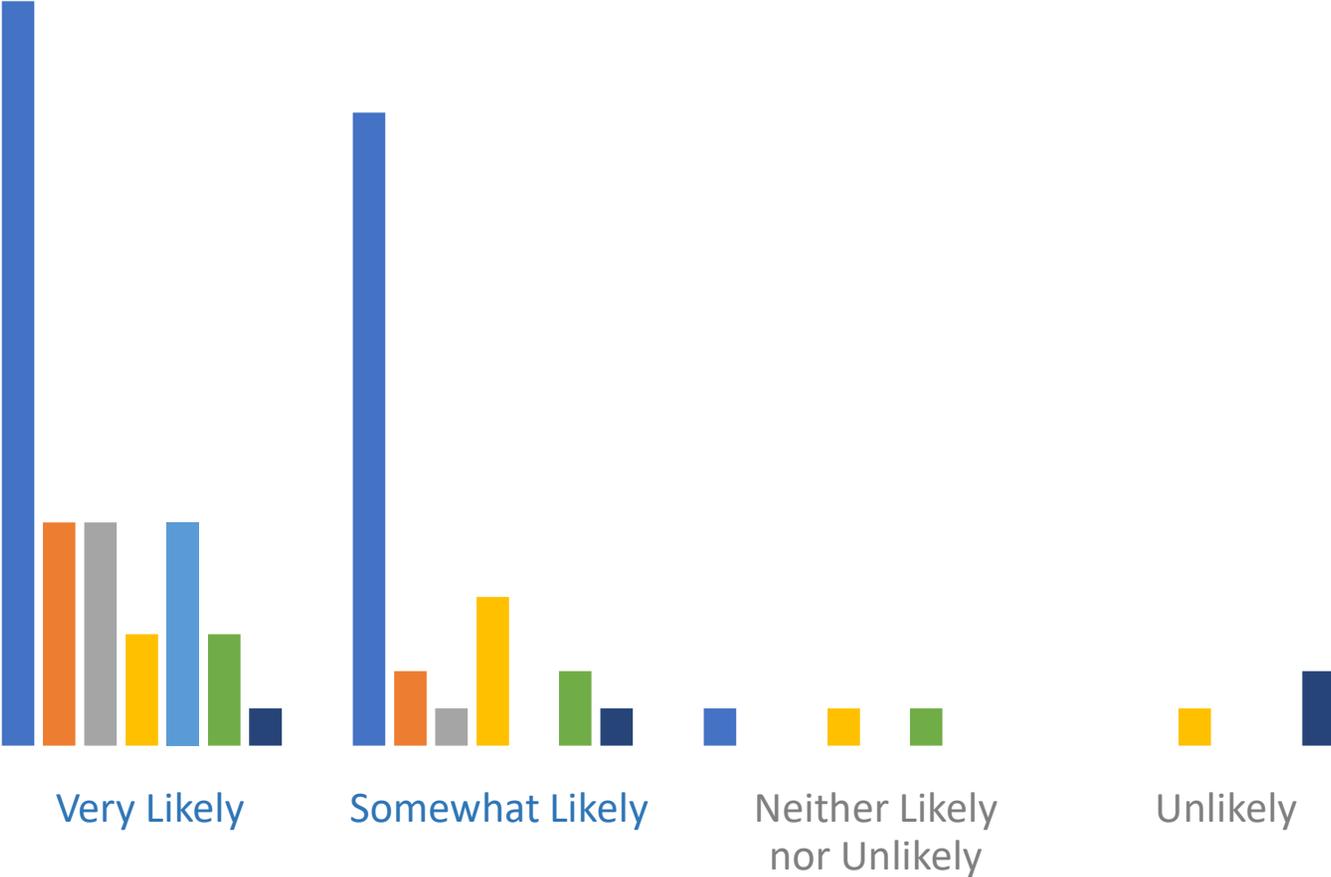


Likelihood of Contribution (by experience)



Likelihood of Contribution (by type)

- Implementer/NGO
- Financial Services
- Implementer + Tech
- Consultant
- Tech Provider
- Donor
- Government



What Content Do People Want?

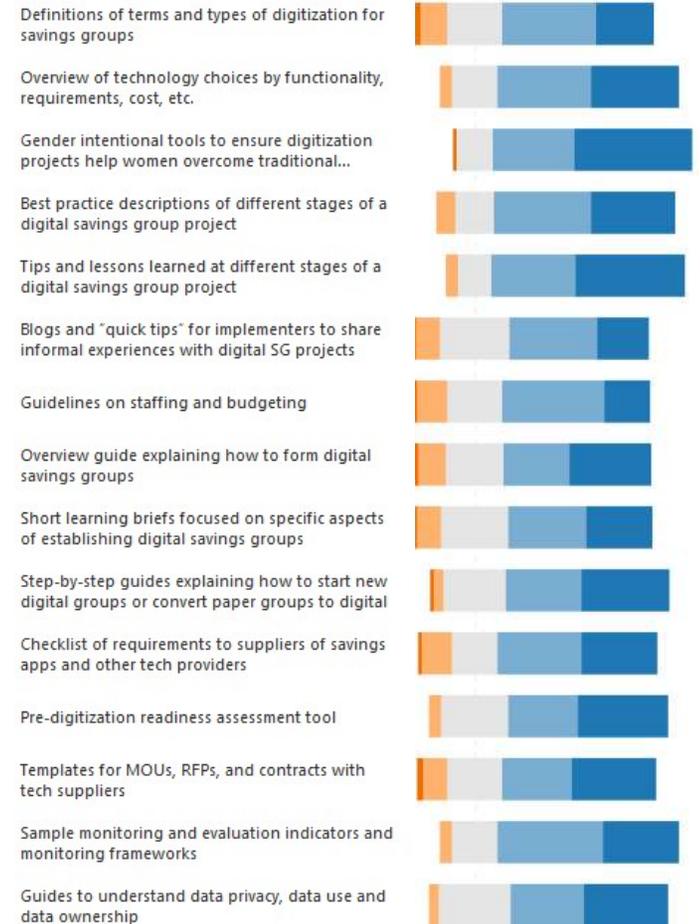
- 15 sample tool ideas
- Ideas based on interviews
- Asked respondents to rate
- Also asked for their ideas



Key Takeaways

All ideas rated highly

Strong desire for practical “how-to” guides



Popular Tools Desired

- ✓ Gender-intentional tools to help women in digital projects
- ✓ Best practice tips and lessons for each stage of digital projects
- ✓ Step-by-step “how-to” guides for starting new digital groups
- ✓ Short learning briefs on specific aspects of digitization
- ✓ Pre-digital readiness assessment tools
- ✓ Standard definitions and terminology for digital projects
- ✓ Comparison of digital tools by functionality, cost, etc.
- ✓ Data privacy and consumer protection guides
- ✓ Monitoring and evaluation frameworks for digital